

# AI Transformation 2025

## September 10

**Registration & Coffee - 08:30**

### **Opening - Auditorium**

09:15 Welcome & Opening Speech

### **Plenary Lectures I. - Auditorium**

09:30 Prof. Mehran Mesbahi - Policy Optimization in Control: Geometry and Algorithms

10:00 Prof. Colin Eden - Projects – why do they so often go horribly wrong: the role of systemic risk management

10:30 Prof. Péter Baranyi - Revealing the Transparent Logic Behind AI Decisions

10:50 **Coffee break**

### **Plenary Lectures II. - Auditorium**

11:10 Prof. Giovanni Schiuma - Toward Cognitive Synergy: Integrating AI and Aesthetic Technologies through the Convergent Knowledge Innovation Model

11:40 Prof. Yinyu Ye

12:10 Prof. Zoltán Cséfalvay - How access to university talent shapes the startup performance of European cities

**Closing- 12:30 - Auditorium**